

Quarterly Newsletter

Volume 3,
Quarterly Edition,
September 2025

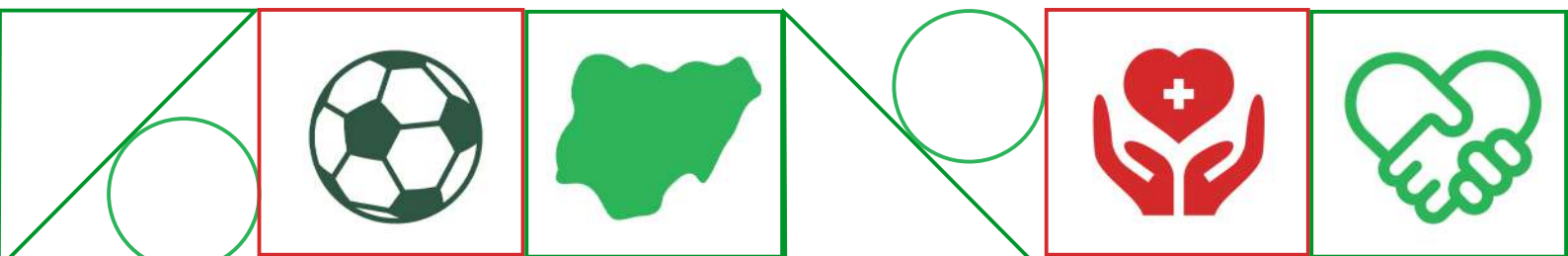
Table of Contents

01 Welcome Address by
The Project Manager

02 Third quarter Initiatives
& Impact Recap

20 Looking Ahead: What's Next
for Bet9ja Foundation

21 Contact
Information



Welcome Address

Dear Friends,

I want to express my gratitude for being part of this journey with us. Every project we carried out in the past quarter reminded us of something powerful: when we come together with one purpose, we can change lives meaningfully.

From sport carnivals that brought young talents to the spotlight, to boreholes that provided families with clean water, to skills and digital training that empowered students, artisans, and entrepreneurs, our mission has been clear: to create opportunities, restore hope, and improve everyday life. We've also stood by women and families in vulnerable times, cleared medical bills, provided healthcare and mobility aids, and supported athletes representing Nigeria on the global stage.

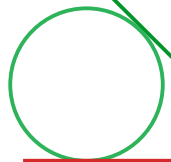
This newsletter captures those highlights and the impact we made together. None of it would have been possible without your support, encouragement, and belief in building stronger, healthier, and more empowered communities.

Thank you for walking this path with us. The journey continues, and so does the impact.

Warm regards,

Onochie Esiobu

Project Manager, Bet9ja Foundation



Third Quarter 2025 Initiatives & Impact Recap



What we did:

We hosted GEES 2025 at The Zone, Gbagada, featuring 12 speakers, including one of our master agents, Dr Obinna and Jay On Air, who discussed the digital economy and youth opportunities. Over 300 people attended. We also hosted the “Big Idea” contest, awarding the winners over ₦1 million in cash prizes and laptops.

Why did we do it?

To prepare young people for the digital future and support innovative ideas.

What it changed:

Participants left with knowledge, confidence, and resources to grow in the digital space. Entrepreneurs got a head start with funding and tools.



I M O

Solar Street Lights

What we did:

We installed solar street lights in two communities: Umuezenumo Umuchakwa Nneano (Ehime Mbano LGA) and Umuechem village (Ngor-Okpala LGA).

What it changed:

People feel safer moving around after dark, and businesses stay active longer.

Why did we do it?

To improve safety and community activity at night.



LAGOS

Women's Medical Aid Outreach with Walk In My Shoes

What we did:

In partnership with **WIMS Nigeria (@wims_ng)**, we cleared over N15 million in unpaid medical bills for underserved women and families across five hospitals in Lagos, including Lagos Island Maternity Hospital, General Hospital Odan, Onikan General Hospital, General Hospital Randle, and the Maternal and Child Centre, Amuwo Odofin.

Why we did it:

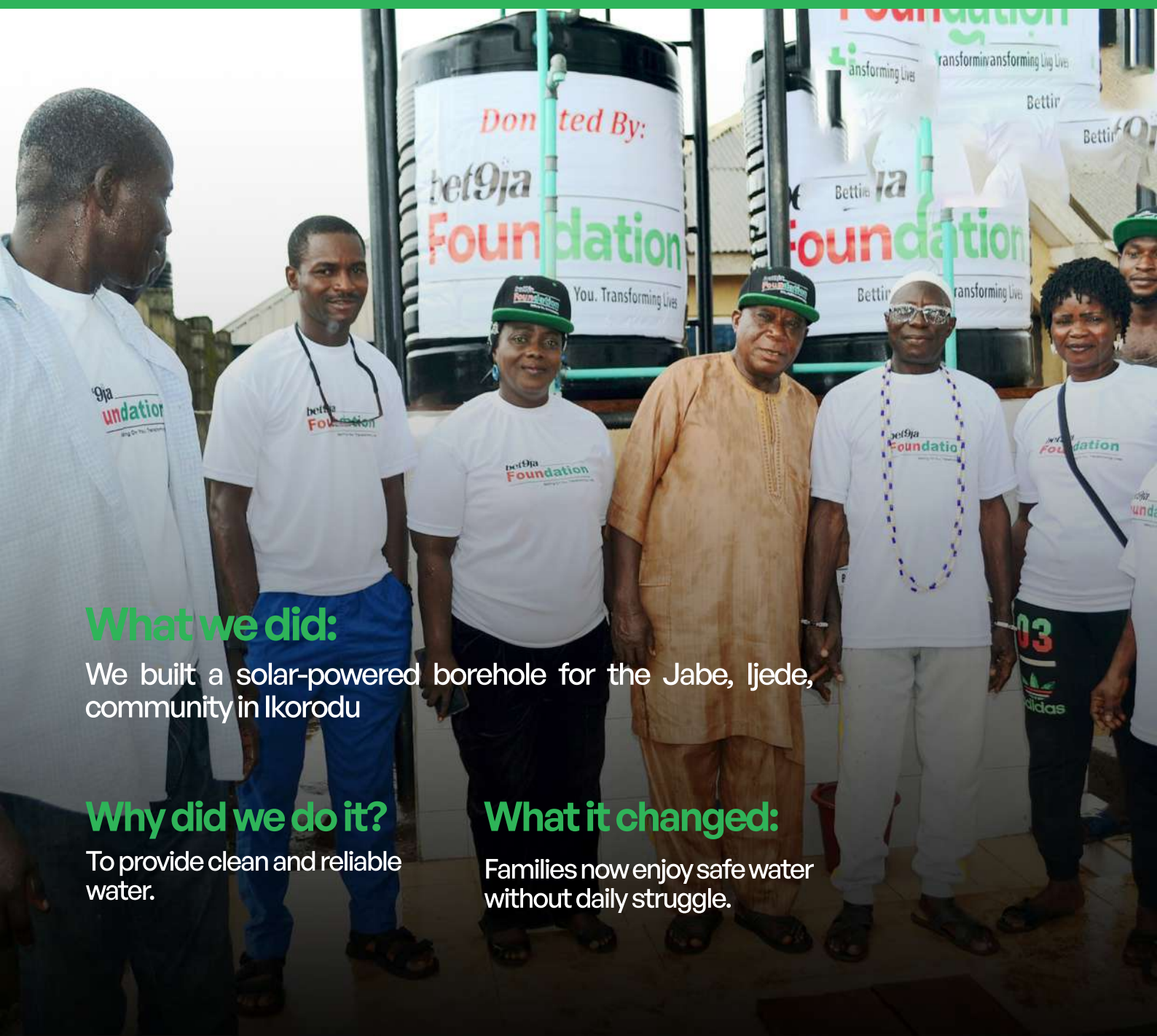
No woman should face financial struggles while seeking care for herself or her family.

What it changed:

Families were relieved of crushing debts, dignity was restored, and lives were changed for good.

LAGOS

Solar-Powered Borehole in Ikorodu



What we did:

We built a solar-powered borehole for the Jabe, Ijede, community in Ikorodu

Why did we do it?

To provide clean and reliable water.

What it changed:

Families now enjoy safe water without daily struggle.

LAGOS

Bet9ja Football Carnival

What we did:

We supported the Bet9ja Football Carnival at the Fidelity Ground in Oniru. Each team played on behalf of a nominated NGO. The winning NGOs received N1 million, N500,000 for the runner-up, and N250,000 each for the 3rd and 4th place teams.

Why did we do it?

To unite communities through football while also supporting NGOs making a difference.

What it changed:

The event not only motivated young players but also provided NGOs with extra resources to continue their good work, proving that football can inspire change both on and off the pitch.



Presents

EMPOWERMENT
OHU ARTISANS

Skills Acquisition for Ohuhu Artisans in Umuawa Alaocha, Abia State

ABIA

What we did:

We provided artisans with tools for their trades, including tailoring machines, clippers, hair dryers, and other essential equipment.

Why did we do it?

To empower local artisans to grow their businesses and earn a stable income.

What it changed:

Tailors, barbers, and stylists now have the tools to serve more customers and support their families.



Borehole Project

ABUJA

What we did:

We installed a borehole for Jabi Daki Biu Community in AMAC, FCT.

Why did we do it?

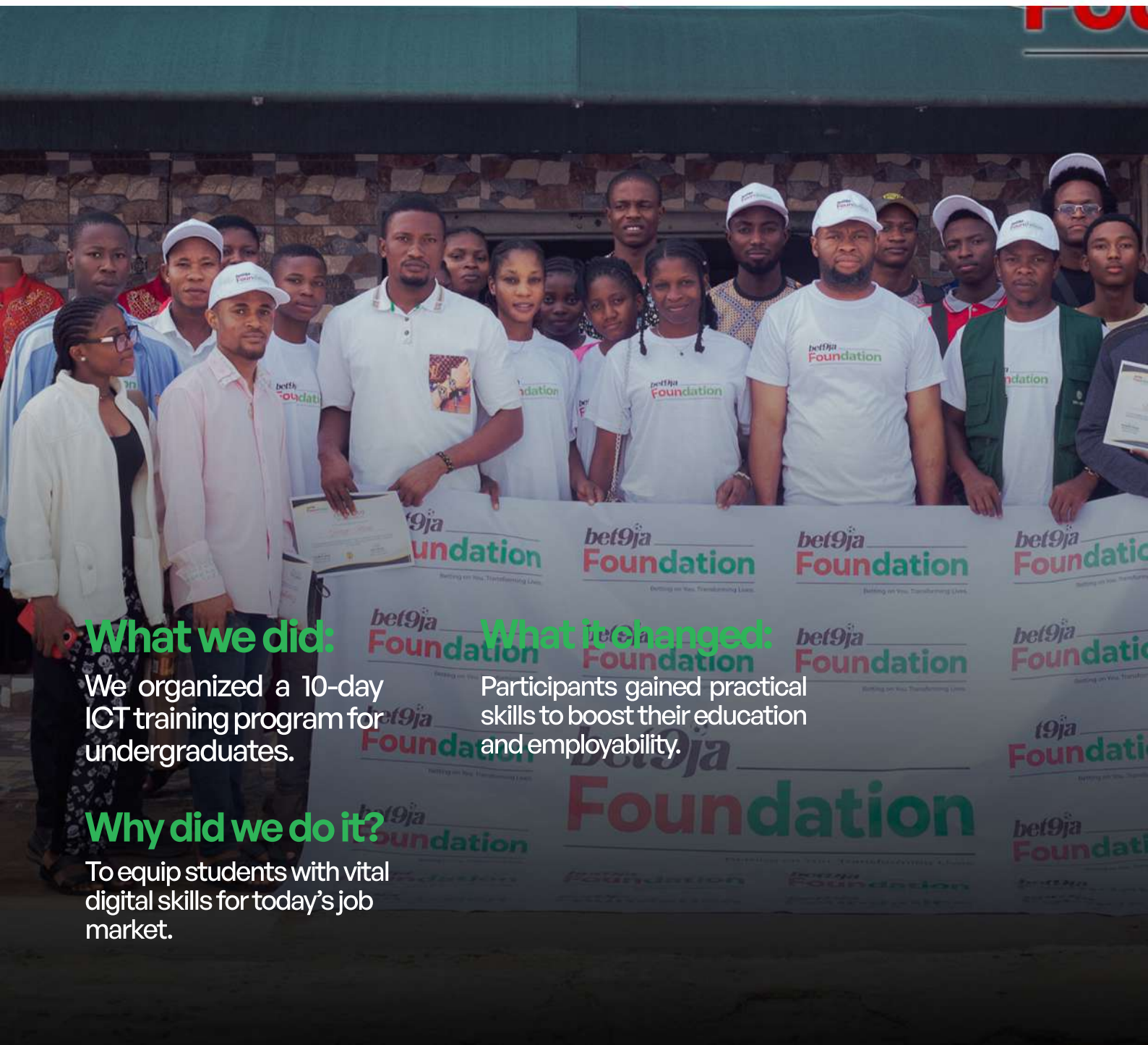
To give the community access to safe, clean water.

What it changed:

Families no longer struggle for water; everyday life became easier, healthier, and safer.

AKWA IBOM

ICT Training for Undergraduates



What we did:

We organized a 10-day ICT training program for undergraduates.

What it changed:

Participants gained practical skills to boost their education and employability.

Why did we do it?

To equip students with vital digital skills for today's job market.



ANAMBRA

Digital Empowerment Training

What we did:

We trained freelancers and small business owners in Ogbaru LGA on digital tools and opportunities.

Why did we do it?

To support young entrepreneurs and freelancers in building sustainable businesses.

What it changed:

Attendees left empowered to utilize digital tools to grow their businesses and increase their income.





BENUE

Wheelchair and Crutches Donation

What we did:

We donated wheelchairs and crutches to Otukpo General Hospital.

Why did we do it?

To support people with mobility challenges.

What it changed:

Patients gained mobility aids that improved their independence and quality of life.





CALABAR

Solar-Powered Borehole

Why did we do it?

To provide safe, sustainable drinking water.

What we did:

We installed a solar-powered borehole in Uyi Effiong Community, Calabar South LGA.

What it changed:

The community now has reliable access to clean water, which improves health and reduces stress.



EBONYI

Medical Outreach in Afikpo



What we did:

At the Afikpo Local Government Health Centre, we provided free check-ups, eye care, glasses, mosquito nets, blood pressure machines, and medical equipment. We also donated a wheelchair.

Why did we do it?

To improve access to healthcare and meet basic health needs.

What it changed:

Residents received care they couldn't afford, reducing health risks and restoring hope.



EDO

Market Empowerment Initiative

What we did:

We provided grinding machines, umbrellas, and waste bins for youth and women in Etsako.

Why we did it:

To support small businesses and create safer, cleaner markets

What it changed:

Traders gained tools that improve their daily work and income.



“Catch Them Young” Football Competition

I M O

What we did:

We hosted a football competition, awarding N800,000 to the winner and N500,000 to the runner-up.

What it changed:

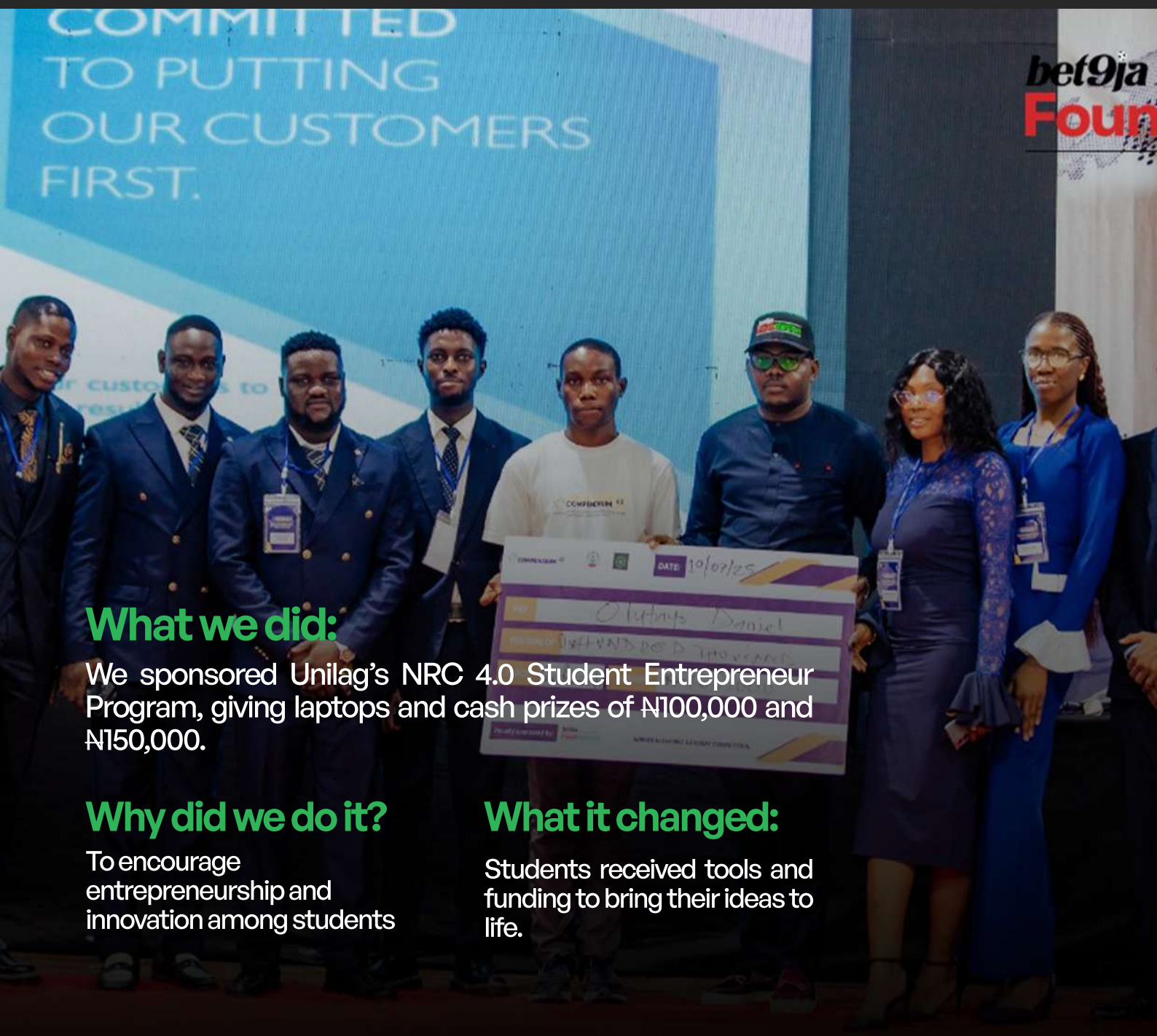
Young players gained recognition, confidence, and motivation to keep pushing in sports.

Why did we do it?

To nurture young football talent and keep youth engaged.

LAGOS

Unilag NRC 4.0 Student Entrepreneur Program



What we did:

We sponsored Unilag's NRC 4.0 Student Entrepreneur Program, giving laptops and cash prizes of N100,000 and N150,000.

Why did we do it?

To encourage entrepreneurship and innovation among students

What it changed:

Students received tools and funding to bring their ideas to life.



Teacher Training with Sparkle Foundation

OGUN

What we did:

We supported Sparkle Foundation's teacher recognition and training workshop in Ogun State.

Why did we do it?

To celebrate teachers and improve education through capacity building

What it changed:

Teachers gained encouragement, recognition, and new skills to serve students better.



OGUN

Computer Training in Akute

What we did:

We provided desktop publishing and computer training, giving laptops and certificates to participants.

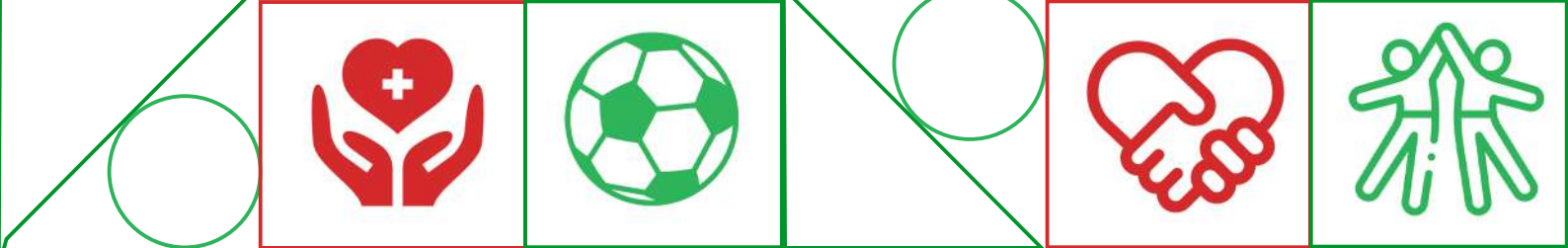
Why did we do it?

To equip people with digital skills for better job opportunities.

What it changed:

Graduates left prepared to pursue digital careers and create income





GLOBAL

Emerging Leaders of Gaming 40 Under 40, Class of 2026

What we did:

Our Marketing Manager, Omotola Oronti, was named among the prestigious Emerging Leaders of Gaming 40 Under 40, Class of 2026 by The Innovation Group, GGB Magazine, and iGaming Business. She proudly represents Nigeria as one of only three honorees from the country in this global cohort of rising professionals shaping the future of the gaming industry.

What it changed:

Omotola's recognition positions the Foundation on the global stage, showcasing the calibre of talent driving our mission, and inspiring us to continue shaping a future where impact and innovation go hand in hand.

Why did we do it?

This recognition reflects her outstanding contribution to advancing innovation in gaming, marketing, and social impact, while embodying the Foundation's values of leadership and excellence.

LAGOS

MediaConsortium CSR Award of the Year

What we did:

Bet9ja Foundation was specially selected and honoured with the prestigious MediaConsortium CSR Award of the Year during the 3rd edition of the MediaConsortium Conference and Awards, themed “Defining Value in the Modern Marketplace: Beyond Price, Quality, Experience and Ethics.”

Why did we do it?

This recognition reflects our unwavering people-centric approach and commitment to adding real value to communities across Nigeria.

What it changed:

The award reaffirmed the impact of our projects, strengthened our credibility in the development space, and further motivated us to continue delivering programs that transform lives.



Looking Ahead: What's Next?

The journey continues, and the impact grows. In the coming quarter, our focus will remain on:



Skills and empowerment

Equipping young people with tools to build a brighter future



Healthcare access

Supporting underserved communities with essential care and services.



Sports and wellness

creating programs that unite, inspire, and uplift.

We're excited to keep working with you and for you.



bet9ja
Foundation

Stay Connected with the **Bet9ja Foundation**

Want to follow our work or get involved? You can:


Visit: www.bet9jafoundation.org

Follow us on

 [@Bet9jaFndation](https://twitter.com/Bet9jaFndation)

 [@bet9jafoundation](https://www.instagram.com/bet9jafoundation)

 [Bet9ja Foundation](https://www.facebook.com/Bet9jaFoundation)

 For partnerships or questions, contact:

Omotola Oronti

Manager, Marketing & Communications

 o.oronti@bet9jafoundation.org

Let's keep doing good, one community at a time.

