



**Volume 5, Quarterly Edition,
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Table of Contents

01

Welcome Address

02

2026 Q1 impact
snapshot

03

Second Quarter 2026
Initiatives

16

Looking Ahead...

Welcome Address

Dear Friends,

Q2 2026 has been a season of action for the Bet9ja Foundation. We moved into communities, listened to what they needed, and showed up with the support they asked for.

Over the course of the quarter, we implemented seven projects across seven communities, reaching more than 3,000 beneficiaries through initiatives focused on health, sports development, entrepreneurship, and community support. These numbers reflect our commitment to creating meaningful impact where it matters most.

This impact came to life in different ways. We took free dental care to Amukoko, Lagos. We distributed umbrellas, aprons, and dustbins to traders at Orié Ogbaku Market in Imo. We filled Warri with movement and wellness at the 3rd edition of our Fitness Festival on Good Friday. We welcomed new entrepreneurs into our ScaleUp Business Accelerator family. We partnered with the Obaro Stanley Foundation to deliver free dental and eye care services in Isoko South, Delta State. We took boxing and all the dreams that come with it to the National Stadium with Battle of the Ages 13.0. And on the football pitch, the Victor Ikpeba Football Challenge 6.0 gave young players a stage to shine on.



Every project in this newsletter tells the story of a community we showed up for, from Imo to Delta, Lagos to Warri. We are proud of the work, and we are not done.

Thank you for walking this journey with us.

Yetunde Osunnuga
Project Manager,
Bet9ja Foundation

Q1 2026 Impact Snapshot

19 Projects



22 States
+ FCT



14,700
Beneficiaries



5 Pillars



Second Quarter 2026 Initiatives & Impact



**HEALTHCARE
DEVELOPMENT**



DELTA

Bet9ja Foundation Fitness Festival, 3rd Edition

What we did:

We hosted the third edition of the Bet9ja Foundation Fitness Festival at Delta Mall, Warri, bringing together fitness enthusiasts, community members, and healthcare professionals for a day of exercise, wellness education, competition, and free medical screenings.

Why we did it:

We believe preventive healthcare should be accessible, engaging, and community-driven. The festival was designed to encourage healthy lifestyles while creating a platform where people can actively engage with their physical well-being.

What it changed:

More than 700 people participated in fitness activities, while over 300 individuals received free health screenings. The event strengthened awareness around healthy living and reinforced community participation in preventive healthcare.



LAGOS

Free Dental Outreach 2.0

What we did:

We conducted the second edition of our Free Dental Outreach at Amukoko Town Hall, Ajegunle, Lagos, providing comprehensive oral healthcare services to children, adults, and the elderly. Beneficiaries received free dental consultations, scaling and polishing, fluoride therapy, tooth extractions, fillings, oral health education, and oral care kits.

Why we did it:

Oral healthcare remains one of the most overlooked aspects of healthcare, particularly in underserved communities where the cost of treatment often prevents people from seeking care. Through this outreach, we sought to remove financial barriers and bring quality dental services directly to residents who need them most.

What it changed:

The outreach enabled community members to access essential dental treatment they may have otherwise postponed or gone without. Beyond immediate care, beneficiaries gained practical knowledge on oral hygiene and received tools to maintain healthier dental habits, contributing to improved long-term oral health outcomes.





DELTA

Vision & Attractive Smile Outreach (in partnership with the Obaro Stanley Foundation)



What we did:

In partnership with the Obaro Stanley Foundation, we organized a large-scale dental and eye health outreach in Isoko South, Delta State, providing free consultations, screenings, treatments, and referrals.

Why we did it:

In partnership with the Obaro Stanley Foundation, we organized a large-scale dental and eye health outreach in Isoko South, Delta State, providing free consultations, screenings, treatments, and referrals.



What it changed:

Many rural communities face limited access to specialist healthcare services, particularly in eye and dental care. The outreach aimed to bridge this gap by bringing critical healthcare directly to people who need it most.



**YOUTH
EMPOWERMENT**





ScaleUp Business Accelerator Meet and Greet

What we did:

We hosted a meet-and-greet session at the Bet9ja Foundation head office for entrepreneurs selected into the ScaleUp Business Accelerator Program. The session brought the team face to face with the business owners they will be working with through the program.

Why we did it:

The ScaleUp Business Accelerator Program helps micro, small, and medium enterprises in Nigeria grow. It gives early-stage business owners structured corporate training, mentorship from experienced executives, and equity-free funding. Before the training begins, we wanted these entrepreneurs to meet the people and the foundation behind the program.



What it changed:

The entrepreneurs left with a clearer picture of what the program holds for them and a stronger connection to the foundation supporting their growth. This is the start of a relationship that will run through every stage of the accelerator.





**DE-LAD'S BOXING PROMOTIONS**
GRASSROOT DEVELOPMENT

ASAH OLAJIDE JULIUS

Best Boxer

THE
SUM OF

Five Hundred Thousand

Naira Only

₦ 500,000



**SPORT
DEVELOPMENT**





Victor Ikpeba Football Challenge 6.0

What we did:

We organized the sixth edition of the Victor Ikpeba Football Challenge, providing young footballers with an opportunity to compete, showcase their abilities, and earn recognition through a structured tournament.

Why we did it:

Grassroots sports remain one of the strongest pathways for youth development. The competition was created to provide talented young players with a platform to develop their skills and gain visibility.

What it changed:

The tournament boosted confidence, encouraged healthy competition, and rewarded excellence through prizes and recognition. Participants gained valuable exposure while strengthening their aspirations within the sport.





Battle of the Ages 13.0



What we did:

We partnered with De-Lad's Boxing Promotions to support the 13th edition of Battle of the Ages, a premier boxing event that showcased emerging talent before a record audience at the National Stadium, Lagos.

Why we did it:

We recognize sports as a powerful tool for youth development and social mobility. Supporting boxing creates opportunities for young athletes to access visibility, mentorship, and pathways for professional growth.

What it changed:

Thousands of spectators witnessed the next generation of boxing talent compete at a high level. The platform increased athlete exposure, attracted interest from coaches and scouts, and strengthened opportunities for future career advancement.



betfija
Foundation

Betting on You.

Transforming Lives.

**COMMUNITY
INFRASTRUCTURE**





IMO

Little Acts, Big Smiles

What we did:

Through the Little Acts, Big Smiles initiative, we distributed parasol umbrellas, aprons, and waste bins to traders and market workers at Orié Ogbaku Market in Mbaitoli LGA, Imo State.

Why we did it:

Market traders play a vital role in local economic development but often lack access to basic tools that improve their productivity, comfort, and working environment. This initiative sought to provide practical support that meets everyday needs.

What it changed:

One hundred beneficiaries received items that enhanced their daily working conditions and contributed to a cleaner market environment. The initiative demonstrated how targeted interventions can improve livelihoods and strengthen community well-being.



Looking Ahead: What's Next?

Q2 2026 confirmed something we have always believed in. With 7 projects across 7 communities, Nigerians are ready for investment, and when we show up, they respond. As we move into Q3, we are carrying that energy forward with us.

Going into Q3 2026, our focus stays on:

-  Skills and empowerment for young people who are ready to build something.
-  Healthcare access for communities that are still being left behind.
-  Sports and wellness programmes that bring people together and give youth a purpose.
-  Infrastructure projects like boreholes and solar lighting that changes how communities live day to day.



We look forward to what lies ahead, and we are grateful you are on this journey with us.



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Let's keep doing good, one community at a time.