

Quarterly Newsletter

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June 2025

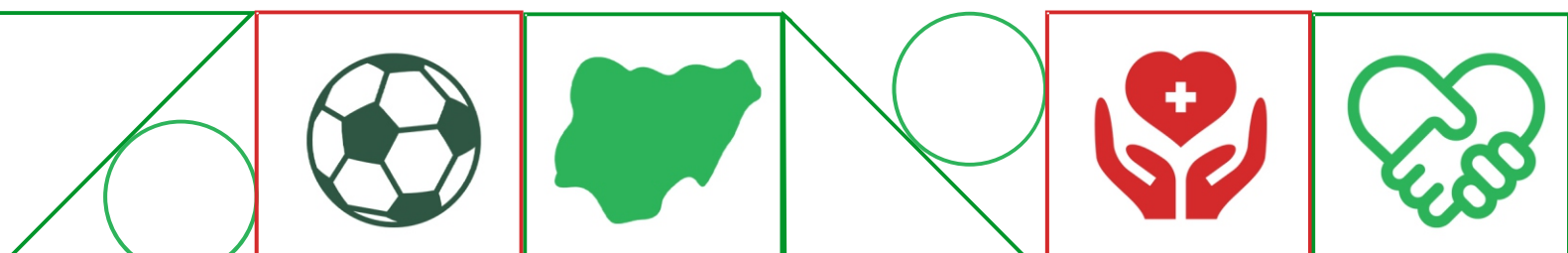
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Welcome Address

Dear Friends,

We are halfway through 2025, and it's been a beautiful ride so far. This second quarter has shown us, once again, how much can happen when people come together with good hearts and open hands. From fitness festivals and football challenges to medical outreach and skills training, this quarter was full of life, learning, and lifting people up.

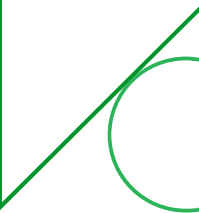
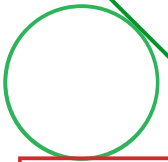
At Bet9ja Foundation, we believe every little act adds up. That's why we continue to show up across Nigeria, supporting health, youth, education, sports, and community projects that make everyday life better.

In this newsletter, you will see what we've been up to. We've shared real stories, real wins, and real people who make it all worth it. Thank you for walking this road with us.

Let's get into it.

Ada Cuomo

Executive Director, Bet9ja Foundation



Second Quarter 2025 Initiatives & Impact Recap



What we did:

We awarded ₦10 million to Martech Store, the top winner of our ScaleUp Challenge, and also awarded ₦3 million to the first runner-up, Go Kardinal. Both were among 10 promising startups that underwent a rigorous 4-month accelerator program.

Why did we do it?

To support Nigerian entrepreneurs with the funding, mentorship, and tools they need to grow real businesses.

What it changed:

This isn't just a cash prize, it's a push forward for innovation, jobs, and dreams that are ready to take off. We're building tomorrow's success stories today.

Medical Equipment Donation



What we did:

We donated medical supplies to healthcare centres in Delta.

Why did we do it?

To support better patient care with essential equipment.

What it changed:

Hospitals became better equipped, and patients received care in a cleaner, more efficient setting.



JIGAWA

Borehole Installation



What we did:

We installed a borehole to provide clean, safe water.

Why did we do it?

Access to water is a basic necessity, but it remains out of reach for many communities.

What it changed:

This borehole saves time, protects health, and makes everyday life easier.



OGUN

Sagamu Vocational Training & Renovation of Home for the Blind

What we did:

We trained locals in practical skills and upgraded a home for the blind in Sagamu.

What it changed:

It empowered and uplifted those who are too often left behind.

Why did we do it?

To give people tools for financial independence and dignity in living.



What we did:

We installed solar-powered street lights in underserved areas.

Why did we do it?

So that communities can feel safer and stay active after dark.

What it changed:

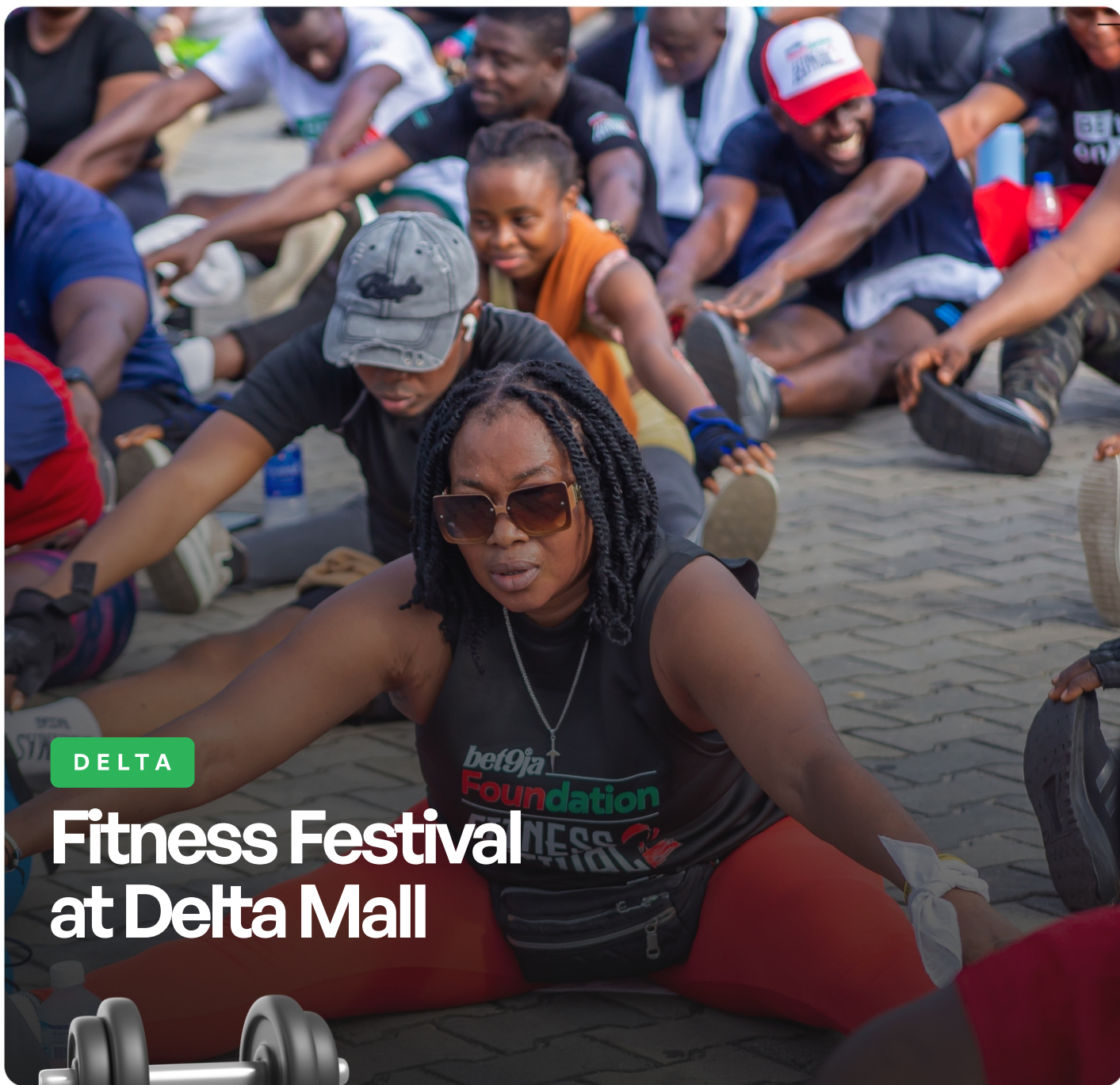
Better lighting has brought peace of mind and improved nightlife and local businesses.



SOKOTO

Solar Street Light Installation





DELTA

Fitness Festival at Delta Mall

What we did:

We held the second edition of our Fitness Festival at Delta Mall, filled with high-energy workouts, fun challenges, and wellness education, all led by expert trainers and special guest Neo Akpofure from Big Brother Nigeria.

What we did:

To help people in Delta State live healthier lives and bring the community together in a fun, active way.

What it changed:

People walked away motivated to care for their bodies and minds. They got expert tips, tried new workouts, and felt part of something bigger. It was more than fitness; it was about health, joy, and belonging.

CAIRO, EGYPT Bet9ja Foundation Wins Big at Africa Women Summit



Our Executive Director, Ada Cuomo, was named one of the 100 Reputable Women of African Descent. The Foundation was also named **Africa Visionary Foundation of the Year.**

These awards weren't just about recognition; they reflected the deep work we've done in healthcare, education, and empowerment.

It reminded us that the impact we make in local communities is being noticed globally. And that's a win for everyone who supports our work.





LAGOS 5th Victor Ikpeba Football Challenge

What we did:

We hosted the fifth edition of this football challenge in Surulere, bringing together young players and fans for a thrilling community tournament.

Why did we do it?

To support youth sports and give young footballers a chance to showcase their talent.



What it changed:

It kept young people engaged, active, and hopeful. Events like these build confidence, skill, and stronger communities.

BENUE Benue Emergency Relief Donation

What we did:

In the wake of the recent attacks in Benue State, thousands of families were left displaced, vulnerable, and in urgent need of support. The Bet9ja Foundation stepped in to provide emergency relief to the affected communities, delivering essential materials including food supplies, clothing, hygiene kits, and medical items.

Why did we do it?

Because we believe no one should face crisis alone and healing begins with compassion.



What it changed:

Our intervention brought comfort and stability to displaced families, not just through the materials provided, but through the powerful message that they have not been forgotten. It was a moment of hope, reminding them that they are seen, heard, and supported.



Fame Foundation at IWF 2025

ABUJA

What we did:

We partnered with Fame Foundation to support the 2025 International Women's Day in Abuja.

Why did we do it?

To empower women and spotlight their achievements.

What it changed:

We connected with powerful voices and ideas that are helping women thrive in every corner of the country.



EKITI

Female U-20 Football Competition

What we did:

We supported a grassroots football tournament for under-20 girls in Ekiti.

What it changed:

Girls were inspired, trained, and cheered on. It's a strong step toward gender equity in sports.

Why did we do it?

To give young women the platform they need in sports, which is often overlooked but full of potential.



OYO

Medical Outreach in Ibadan

What we did:

We provided free medical services and donated equipment in Ibadan.

Why did we do it?

To help more families access healthcare without worrying about cost.

What it changed:

Many got the care they needed. It lifted a burden off their shoulders.





LAGOS

Medical Outreach in Ikotun, Ipaja- Ayobo & Dental Services in Ebute Metta

What we did:

We brought free checkups, dental care, and donated equipment to several Lagos communities.

Why did we do it?

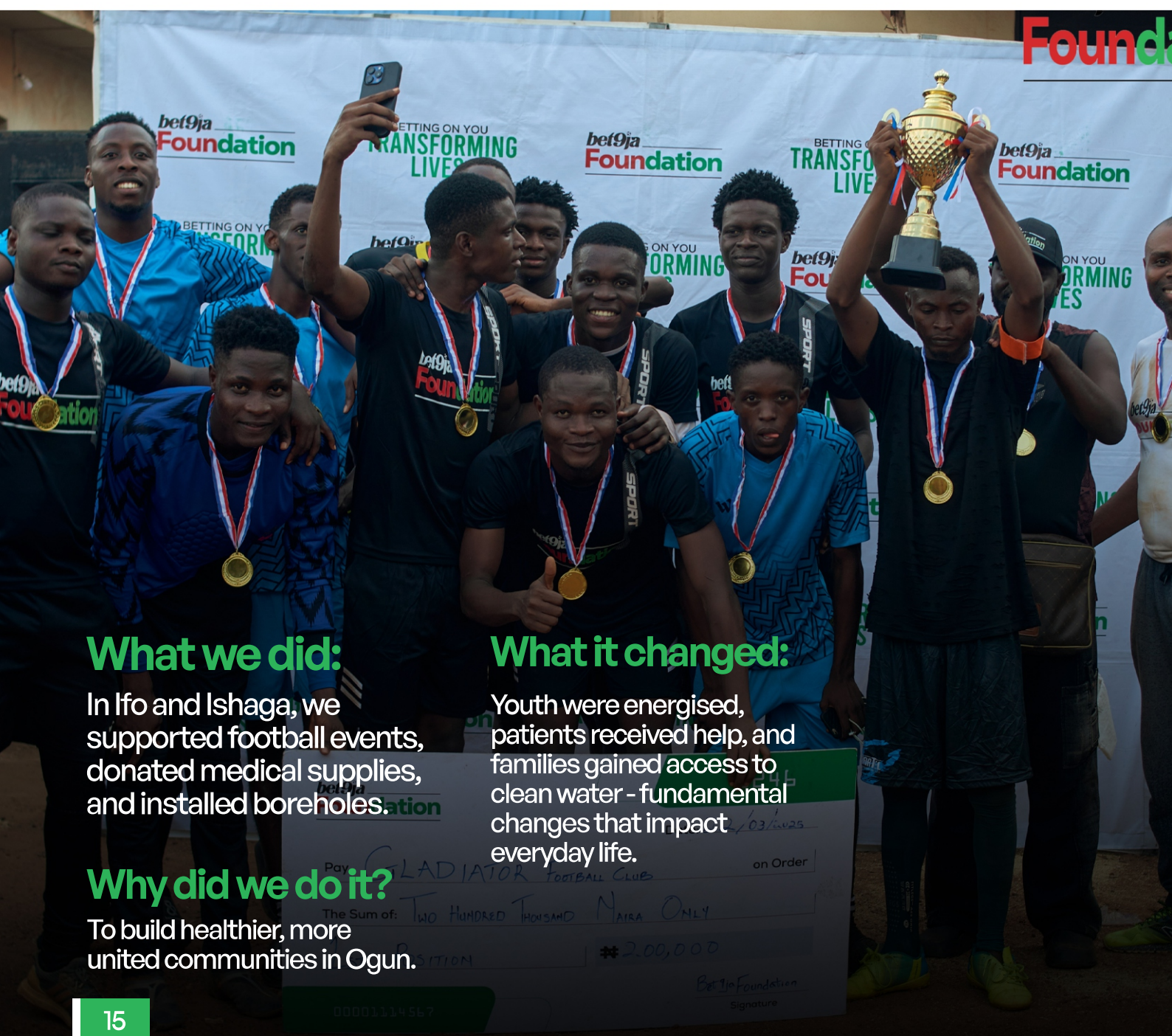
To reach more people where they live, with care that meets them at their door.

What it changed:

It made healthcare more reachable, one street at a time.



Football Tournament, Hospital Outreach & Borehole Projects



What we did:

In Ifo and Ishaga, we supported football events, donated medical supplies, and installed boreholes.

What it changed:

Youth were energised, patients received help, and families gained access to clean water - fundamental changes that impact everyday life.

Why did we do it?

To build healthier, more united communities in Ogun.

TARABA

Computer Training Program

What we did:

We trained young people in computer literacy and digital skills.

Why did we do it?

To prepare them for better opportunities in the modern job market.

What it changed:

They walked away more confident, more skilled, and ready for the future.





Y O B E

Health Awareness Campaign

What we did:

We organised a public awareness campaign around healthcare and hygiene.

Why did we do it?

Because knowing how to prevent illness is as important as treating it.

What it changed:

People got clearer information on how to stay healthy and care for their families.



LAGOS

Vocational Training in Ogba

What we did:

We trained young people and women in useful skills for income

What it changed:

People got clearer information on how to stay healthy and care for their families.

Why did we do it?

It gave them a path to earn a living and stand on their own.

Looking Ahead: What's Next?

There's more good to come.
In the next quarter, we'll keep focusing on:



**Skills and empowerment
for young people**



**Access to healthcare for
underserved communities**



**Sports and wellness programs
that bring people together**

We're excited to keep working with you and for you.



Stay Connected with the **Bet9ja Foundation**

Want to follow our work or get involved? You can:

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Let's keep doing good, one community at a time.

